

# Business Gateway

**Advisory Group Meeting**  
**April 13, 2005**

**Meeting purpose/ outcome:** Advisory Group  
Understanding of and feedback on Business  
Way's project status and future direction  
come  
Content Management governance model  
Overall Project Strategic Direction  
Project Update and Issues  
Forms Processing  
Research and Outreach  
Next Steps



# **Content Management Update**



Advisory Group issues and concerns

Government Management Working Group feedback

Governance Structure

Governance Structure implementation

Governance support resources

Agency Resources

Collaboration with ICGI

## Coordinator

Primary content manager (or other individual with content and technical expertise)

Ready by April 18<sup>th</sup>

Commit Resource for 8 hours per month

## Board Member

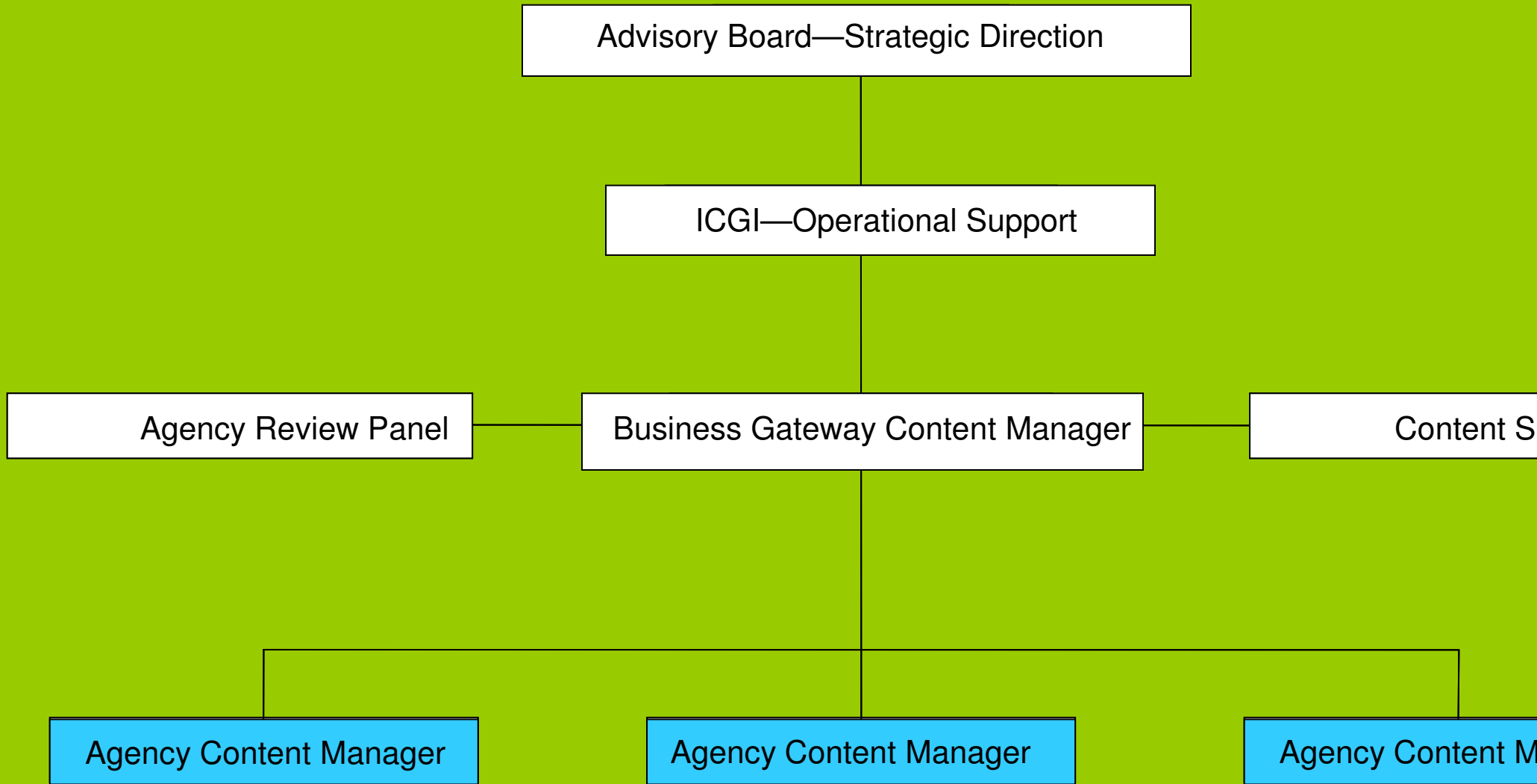
Primary Group members with interest/ expertise in this particular area

Ready by April 25<sup>th</sup>

Commit Resource on an ad hoc basis/once a year

Final Structure approval from Governance Board

# Roles and Relationships



# Web Content Managers Working Group

## Business Gateway:

Web Content Managers across the federal government

Task Groups are working on issues of interest to the Business Gateway

to develop and promote Best Practices and models for cross-agency

and promote Best Practices on the Federal Content Managers Toolkit

## Interagency Committee on Government Information (ICGI):

collaboration on website issues across the government

to work with a large e-government initiative to develop Best Practices

to develop processes and standards that work for web content man

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# **Business Gateway Strategic Direction**

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roadmap of Business Gateway's strategic direction to:

- facilitate enhanced understanding and discussion of project direction

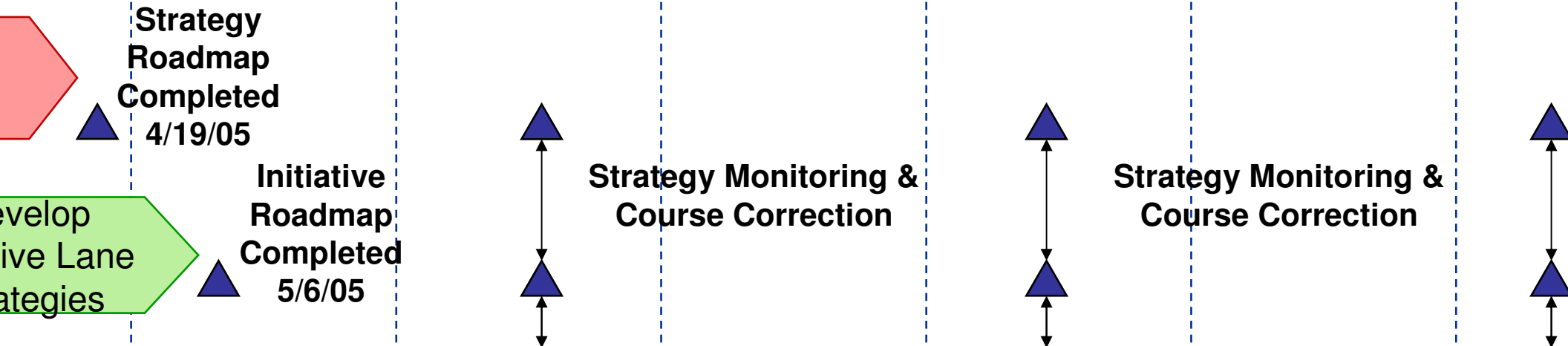
- solicit Advisory Group feedback on project

- approach and time-line to implement the roadmap strategy

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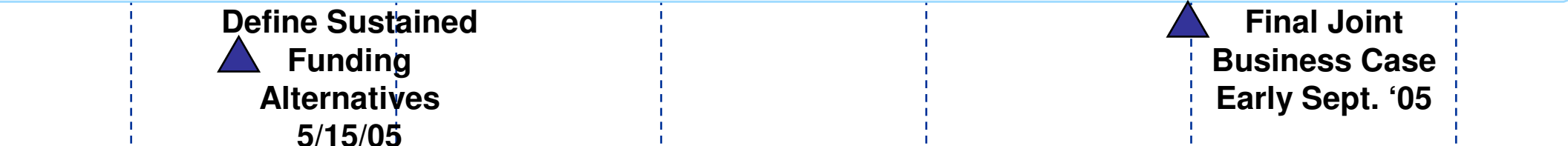
# Develop Strategy Timeline and Approach

2005      May 2005      Jun 2005      Jul 2005      Aug 2005      Sep 2005      Oct



Facilitate Strategy Implementation

Refine Budget and Planning Strategy



Strengthen Business Community Focus

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# **Project Updates**

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Engaging the business community

Next steps regarding Forms Processing

Project highlights and needs

h vendor will conduct focus groups and conversations w  
ociations and other organizations (i.e., Chambers of Com  
s groups and trade association conversations: end of Ap  
May

or will present findings at next Advisory Group and Gover  
meetings (May 18<sup>th</sup> and 25<sup>th</sup>)

h vendor will also conduct stakeholder workshops—plea  
e

ory Group and Governance Board: TBD

ng group participants: TBD

## Processing Strategy Session

*Providing Electronic, Fill-able, Sign-able, Submit-able Forms*

## Outcomes

*Establish a “collective” federal common approach for providing electronic, fill-able, sign-able, submit-able forms.*

## Participants

*Small Business Gateway Funding Partners*

## Details

*Using the RFI responses and Alternative Analysis information, the steering board, the federal community will be engaged in the discussion of what are the assumptions, key considerations/issues, selection criteria and selection approach.*



# **Project Highlights and Needs**